



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	202415-1
Product	9/3-9/9 KAINE FOR SENATE	Invoice Date	09/09/12
Estimate Number	11725	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/09/12
Station	WAVY	Order #	202415
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	09/03/12 - 09/09/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					09/03/12 to 09/09/12	2x	- 11 - - - -				
	WAVY			Tu	09/04/12	:30	5:08 AM	KAI TV50H	\$125.00		1
	WAVY			W	09/05/12	:30	5:12 AM	KAI TV50H	\$125.00		2
2	WAVY	Today Show 2	9a-10a		to						
					09/03/12 to 09/09/12	1x	1 - - - - -				
	WAVY			M	09/03/12	:30	9:59 AM	KAI TV50H	\$150.00		1
3	WAVY	Today Show 3	10a-11a		to						
					09/03/12 to 09/09/12	1x	- - - 1 - - -				
	WAVY			Th	09/06/12	:30	10:53 AM	KAI TV51H	\$100.00		1
4	WAVY	News 10 @ Noon	12p-1p		to						
					09/03/12 to 09/09/12	1x	- - 1 - - - -				
	WAVY			W	09/05/12	:30	12:28 PM	KAI TV51H	\$75.00		1
5	WAVY	M-F 4-5p	4p-5p		to						
					09/03/12 to 09/09/12	1x	- 1 - - - - -				
	WAVY			Tu	09/04/12	:30	4:21 PM	KAI TV51H	\$125.00		1
6	WAVY	News 10 @5p	5p-530p		to						
					09/03/12 to 09/09/12	1x	1 - - - - -				
	WAVY			M	09/03/12	:00			\$350.00	See MG 6.2	1
	WAVY			W	09/05/12	:30	5:09 PM	KAI TV50H	\$350.00	MG for 6.1 09/03	2
7	WAVY	News 10 @530p	530p-6p		to						
					09/03/12 to 09/09/12	1x	1 - - - - -				
	WAVY			M	09/03/12	:00			\$350.00	See MG 7.2	1
	WAVY			Th	09/06/12	:30	5:38 PM	KAI TV51H	\$350.00	MG for 7.1 09/03	2
8	WAVY	News 10 @6p	6p-630p		to						
					09/03/12 to 09/09/12	5x	11111 - -				
	WAVY			M	09/03/12	:30	6:11 PM	KAI TV51H	\$800.00		1
	WAVY			Tu	09/04/12	:30	6:09 PM	KAI TV50H	\$800.00		2
	WAVY			W	09/05/12	:30	6:07 PM	KAI TV51H	\$800.00		3

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



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Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	202415-1
Product	9/3-9/9 KAINE FOR SENATE	Invoice Date	09/09/12
Estimate Number	11725	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/09/12
Station	WAVY	Order #	202415
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	09/03/12 - 09/09/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	IN2114/IN2116/SP1753/A
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WAVY	News 10 @6p	6p-630p	to							
	WAVY			Th	09/06/12	:30	6:28 PM	KAI TV51H	\$800.00		4
	WAVY			F	09/07/12	:30	6:27 PM	KAI TV51H	\$800.00		5
9	WAVY	M-F 7-730p	7-730p	to							
				09/03/12 to 09/09/12	1x	---	1---				
	WAVY			Th	09/06/12	:30	7:17 PM	KAI TV51H	\$300.00		1
10	WAVY	Tuesday 8-10p	8p-10p	to							
				09/03/12 to 09/09/12	1x	-T-----					
	WAVY			Tu	09/04/12	:30	8:48 PM	KAI TV51H	\$900.00		1
11	WAVY	Friday 10p-11p	10p-11p	to							
				09/03/12 to 09/09/12	1x	----F--					
	WAVY			F	09/07/12	:30	10:32 PM	KAI TV51H	\$400.00		1
12	WAVY	WAVY News 10 @11 Sat	11p-1130p	to							
				09/03/12 to 09/09/12	1x	-----S-					
	WAVY			Sa	09/08/12	:30	11:22 PM	KAI TV51H	\$500.00		1
13	WAVY	Sun News 11p -- Late	1130-12a	to							
				09/03/12 to 09/09/12	1x	-----S					
	WAVY			Su	09/09/12	:30	12:17 AM	KAI TV51H	\$500.00		1
				Sports ran over							
14	WAVY	Tonight Show w/Leno	1134p-1237a	to							
				09/03/12 to 09/09/12	1x	----F--					
	WAVY			F	09/07/12	:30	12:32 AM	KAI TV51H	\$125.00		1
<u>Aired Spots</u>				19							

Gross Total **\$8,125.00**

Payment Terms 30 Days

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Product	9/3-9/9 Kaine FOR SENATE
Estimate Number	11725

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Invoice Month	September 2012
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Station	WAVY
Account Executive	WAVY National House
Sales Office	National House
Sales Region	National

Order #	202415
Alt Order #	
Deal #	
Order Flight	09/03/12 - 09/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
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Agency Commission **\$1,218.75**
Net Amount Due **\$6,906.25**

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